



ECONOMIC IMPACT OF
Columbus Airport





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of Columbus Airport

Columbus is Georgia's third largest city in Georgia with a population of approximately 460,000 people and is located along the Georgia-Alabama border on Interstate 185 and US Highway 80. Columbus's diverse economic base includes U.S. Army base Fort Benning and the corporate headquarters of AFLAC Insurance, Carmike Cinemas, Char-Broil, Synovus, TSYS, and Tom's Snack Foods. Home to many attractions including historical sites, theater, arts, and sporting venues, Columbus was recently recognized as the #4 Best Places for Families by CNN's Money Magazine.

Columbus Airport is located three miles northeast of the City of Columbus and serves the Chattahoochee Valley Region of Alabama and Georgia. The airport has two runways: primary runway, Runway 6/24, measures 6,997 feet, and is equipped with a precision instrument landing system, and the secondary runway, Runway 13/31, measures 3,997 feet. The airport is also complimented by an air traffic control tower and an aircraft rescue and fire fighting station.

Two airlines currently serve the airport: Delta provides five daily non-stop flights to Atlanta and American Eagle offers two daily non-stop flights to Dallas-Fort Worth. Regional Elite is the on-airport airline ground handling service. Avis, Budget, Hertz, and National are rental car companies that serve the airport. The Federal Aviation Administration has administrative offices on airport and the Transportation Security Administration is on hand for security screening of commercial passengers.

Flightways Columbus is the fixed based operator at the Columbus Airport providing fuel, services, and facilities for based aircraft and transient aircraft. Skyline Columbus

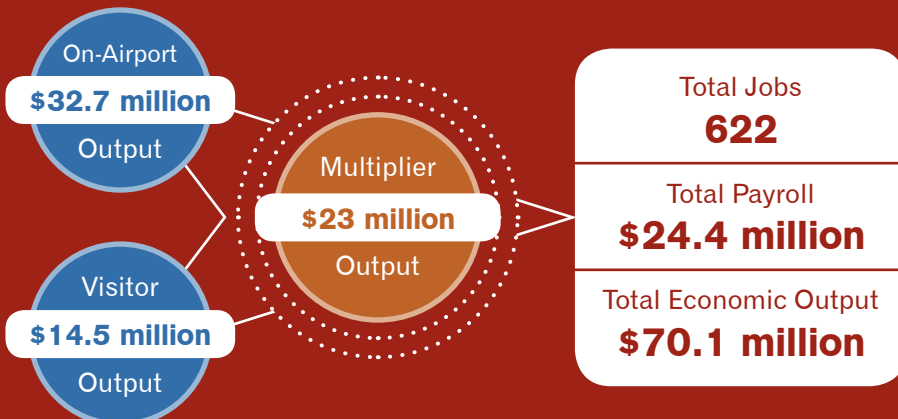
provides flight instruction, Air Evac is an air ambulance provider in the region and Stark Avionics provides aircraft maintenance at Columbus.

The military and many area businesses rely on the airport to transport people, equipment, and goods in and out of the region. The largest employer in the region is Fort Benning, home of the Maneuver Center of Excellence and home of the Armor and Infantry Schools. Fort Benning supports more than 11,400 military and civilian personnel and provides an estimated annual economic impact of more than \$2 billion. Base personnel use Columbus Airport to travel to and from the region.

AFLAC Insurance, Georgia Crown, and Synovus base their corporate flight departments at the airport. Blue Cross Blue Shield of Georgia, WC Bradley, Callaway Gardens Resort, and Cagle's are frequent users of the airport, conducting business operations in the area. Columbus Airport provides other benefits and opportunities to the area including recreational flying, flight training, cargo flights, law enforcement flights, prisoner transfers, search and rescue operations, and emergency medical evacuations. The airport hosts an annual 'Thunder in the Valley Air Show' each March, attracting more than 20,000 people annually to the airport with proceeds benefiting youth organizations in the Chattahoochee Valley.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. Columbus Airport plays a vital role in supporting the region with 622 jobs with an annual payroll of \$24,421,800, and \$70,139,600 in economic output for the local and regional economies.

Economic Impact of Columbus Airport



Jobs measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

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